HKEx Information Services Limited

(A wholly-owned member of the Hong Kong Exchanges and Clearing Limited Group)

30 October 2015 Our Ref: MDD/15/2344 By Email Only

To: All Clients

Dear Sirs,

Introduction of OMD Free Trial Programme for Premium and FullTick Datafeeds and Historical Full Book

HKEx is pleased to introduce a new marketing programme (OMD Free Trial Programme) to promote the subscription of OMD real-time datafeeds and historical full book data. The OMD Free Trial Programme is aimed to encourage client firms to experience faster and deeper depth market data from OMD via direct connection with HKEx and to trial the historical full book data.

The OMD Free Trial Programme will be effective from **1** November 2015 to 31 October 2016. During the programme, client firms could enjoy 3 months of real-time and historical market data free of charge with details as below:

A. OMD Real-time Datafeeds		
 Applicable to new client firms to trial OMD Premium and FullTick datafeeds via direct connection (or via a dedicated connection through information vendors). The datafeeds are for internal use only and not for redistribution purpose. New client firms refer to those who have not signed up for the OMD datafeeds that they apply to have free trial in the past 12 months. Client firms are still required to sign an End-User Licence Agreement and to contact the Hosting Service Team directly for HSN/HSTN subscription, if applicable. 		
Datafeeds Available for Free Trial	 Securities Premium (SP) and Securities FullTick (SF) Derivatives Premium (DP) and Derivatives FullTick (DF) 	
Free Trial Duration	3 months [3 calendar months from the Datafeed Commencement Date]	
End-User Licence Fee	<u>Waived</u> (Up to \$64,800 for SF and \$24,750 for DF) Applicable to applicants who submit the End-User Licence application forms before end October 2016	
Connection Fee	<u>Waived</u> (Up to \$136,500 for SF and \$48,600 for DF) Waived for up to one set of standard connection	

Individual User	<u>Waived</u>
Fee/Non-display Fee	All internal display and non-display usage fees
One-off Connection	<u>Waived</u>
Fee	(\$10,000 per datafeed)
HSN / HSTN Subscription	A 3-month contract (instead of standard 24 months) of HSN/HSTN subscription will be offered to client firms under this programme

B. Historical Full Book Data

- Applicable to new client firms to trial Historical Full Book for both Securities and Derivatives markets. The products are for internal use only and not for redistribution purpose.
- New client firms refer to those who have not subscribed for the respective product that they want to have free trial in the past 12 months.

Products Available for Free Trial	 Historical Full Book: Securities Market Derivatives Market (Non-SOM) and Derivatives Market (SOM)
Free Trial Period	3 months [Data of the latest 3 months before the month of application]
Subscription Fee	<u>Waived</u> (Up to \$15,000 for Securities and \$9,000 for Derivatives)

For more details on the OMD Free Trial Programme, please refer to the enclosed Guiding Note. For enrolment, please send email to <u>MarketData@hkex.com.hk</u> and indicate in the email the products that you are interested in.

Should there be any questions on the programme details and application process, please contact <u>MarketData@hkex.com.hk</u>. For enquiries related to hosting services, please contact <u>hssales@hkex.com.hk</u>.

Yours sincerely,

Winnie Sin
Vice President
Sales & Marketing, Market Data
Global Markets Division
Encl. – Guiding Note on OMD Free Trial Programme for Premium and FullTick Datafeeds and Historical Full Book
Copy: Hosting Services